



SMALL MARKET RADIO BUYER PROFILE

Name: _____ Company: _____
Address: _____ City: _____
State: _____ Zip: _____ Website: _____
Phone: _____ Cell: _____ Home: _____ Fax: _____
E-mail: _____

Would You Like To Receive Regular E-Mails Notifying You of Our Listings? Yes / No

PERSONAL INFORMATION

Station owner? Currently Y / N Past Y / N
Stations owned: _____
If Yes, describe: _____
Owner/Operator?: Y / N
FCC Attorney/Firms: _____
Consulting Engineer: _____
Other Media Experience: _____
Current Employment: _____

ACQUISITION INFORMATION

Acquisition will be: Individual: _____ Group: _____
I am a buyer for: Cash: _____ Terms: _____ Equity Available: \$ _____
Source(s) of Financing: Personal equity _____ Private equity (name): _____
Lender (name): _____ Partners: _____
Partner Name / Address: _____

Partner Name / Address: _____
Target Markets (Specific States):

Ideal Purchase Price Range:
< \$500,000 _____ \$500k - \$1mm _____ \$1 – 2 mm _____ \$2 -3 mm _____ > \$3 mm _____

Target Facilities:
AM _____ FM _____ AM/FM _____ Cluster _____ Cash Flow _____ Upgrade _____
Turn-around _____ Unbuilt CP _____ Start Up _____ Distressed/Bankruptcy _____

Format Preference:
Spanish _____ Religion _____ Rock _____ Urban _____ CHR _____
AC _____ Country _____ News/Talk _____ Sports _____ Other _____

Additional Information and Comments may be included on a separate page.

Please complete form in full and mail or fax to:

Media Services Group, Inc.
3948 South Third Street, #191
Jacksonville Beach, FL 32250
904.285.3239
904.285.5618 (fax)

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